



MINUTES TO WEALTH

SEASON 2 SPONSORSHIP OPPORTUNITY



SPONSORSHIP INVESTMENTS AND BENEFITS

ABOUT THE SHOW

30 Minutes to Wealth is all about teaching viewers ways to acquire wealth through effective real estate investment strategies that are concise, easy to understand, and based off of real life experiences and case studies. The show covers a wide range of topics including both active and passive investment strategies such as real estate acquirement, renos + flips, construction + development, mortgage investing, real estate investment trusts, etc., and features experts including seasoned developers, builders, lawyers, accountants, real estate tycoons, and people with simply inspiring stories. Our vision is to enable our viewers to learn and discover the possibilities of acquiring wealth through real estate.

TV SERIES SPONSORSHIP OPPORTUNITY

1. Each episode focuses on exploring a different real estate investing strategy based on a real life case study.
2. Each season will have 17 original episodes that will air twice per week for the first 3 months. The episodes will then repeat 3 times each, making up the full 52 weeks.
3. Airing will be every Friday at 12:30am EST, and every Saturday at 10:30am EST to ensure maximum viewership.
4. Each 30 Minutes to Wealth episode will air twice per week on CHCH Canada wide to over 3 million households. Current viewership is approximately 10,000 households per week, with growing numbers.
5. Episodes will also be featured on YouTube, Social media outlets, webinars, and sent out to Pro Funds Investor Database of over 10,000 targeted real estate investors, allowing for increased exposure.
6. The show received fantastic reviews and momentum in its first year featuring top industry leaders such as HGTV star, Scott McGillivray, International Developers Harry Stinston & Sheldon D. Rosen, and many more.

As one of 4 sponsors, you will be asked to invest \$50,000 with the following benefits:

YOU WILL BE GIVEN 6 EPISODES ON THE SHOW

1 episode will be original, this will be aired twice in one week, and repeated 3 times. Each of these episodes will feature an interview with whomever you choose, and will be catered to the topic of your choice, targeting this opportunity in the best way you see fit to generate business for your company.

YOU WILL BE GIVEN A 15 SECOND COMMERCIAL SPOT

This commercial will air during every episode of the series. This will be professionally produced for you if you do not have currently have a commercial you would like to use.

YOUR COMPANY NAME WILL BE FEATURED

Your name will be featured in branding material on every episode of the show as well as on all YouTube videos posted.

Larger and smaller Investments can be accepted, however this will change the structure and number of episodes provided, along with duration of the commercial spot.

If you are interested in sponsoring 30 Minutes to Wealth, or would like more information, please contact info@30minutestowealth.com